



**U.S.** OIL SANDS

**US Oil Sands Inc.**

**Management's Discussion and Analysis**  
**For the three and six months ended June 30, 2012**  
(Expressed in Canadian Dollars)

## **MANAGEMENT'S DISCUSSION AND ANALYSIS FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2012**

*This Management's Discussion and Analysis ("MD&A") for US Oil Sands Inc. ("US Oil Sands" or the "Company") is dated August 8, 2012 and should be read in conjunction with the Company's Unaudited Condensed Consolidated Financial Statements for the Three and Six Months ended June 30, 2012 ("Q2 2012").*

*Unless otherwise noted, the amounts are expressed in Canadian dollars.*

*Additional information concerning US Oil Sands is available on SEDAR at [www.sedar.com](http://www.sedar.com).*

*The June 30, 2012 condensed consolidated financial statements, including comparative figures, were prepared using the accounting policies under International Financial Reporting Standards ("IFRS"). The accounting policies applied in the condensed consolidated financial statements are based on IFRS issued as of June 30, 2012.*

### **EXECUTIVE SUMMARY**

US Oil Sands is engaged in the exploration and development of oil sands properties and, through its wholly owned United States subsidiary US Oil Sands (Utah) Inc., has a 100% interest in bitumen leases covering 32,005 acres of land in Utah. The Company is in the pre-production stage, anticipating the commencement of bitumen production and sales in 2013.

The Company is operated as a continuation of Earth Energy Resources Inc., subsequent to an acquisition (the "Acquisition") on April 18, 2011 by US Oil Sands Inc. (formerly International LMM Ventures Corp.) and a subsequent amalgamation on May 8, 2011. As result of the Acquisition, the Company is publicly listed on the TSX Venture Stock Exchange trading under the symbol USO.

During Q2 2012, the Company completed a private placement and issued 61,224,735 units at a price of \$0.18 per unit for gross proceeds of \$11,020,452. Each unit consisted of common share ("Share") of the Company and one full common share purchase warrant ("Warrant") exercisable at \$0.26 until May 23, 2012. the Warrants and the Shares issuable under the Warrants are subject to a four (4) month hold period which expires at the close of trading on September 23, 2012.

### **NATURE OF THE BUSINESS**

US Oil Sands is a pre-production oil sands company with a large land position totalling 32,005 acres of bitumen extraction rights on leases in the State of Utah. It is expected that a significant amount of the resource on the Company's property will be accessible using surface mining methods and the Company's proprietary oil sands extraction process.

The Company has two major oil sands project areas. The Company's primary development area is the PR Spring Project Area which consists of 5,930 contiguous acres and which has been in testing and development since 2005. Within a portion of this lease the Company has an approved surface mine development project which is expected to complete construction and commence production in 2013. The Company also holds 26,075 acres of exploration land which is referred to as the Cedar Camp and NW Project Area.

The Company's proprietary extraction process is a unique highly efficient and low cost process which allows the recovery of bitumen without the need for tailings ponds. The process employs a very effective bio-solvent that is both renewable and biodegradable. The process results in extraction efficiency in excess of 96%, achieves immediate recycle of 95% of process water and is expected to achieve best-in-class environmental performance on the basis of greenhouse gas emissions, energy efficiency, surface footprint and reclamation.

## OIL SANDS LEASE HOLDINGS

As of the date of this report, US Oil Sands owns a 100% working interest in its entire 32,005 acres of land holdings. All the Company's leases are within the PR Spring Special Tar Sands Area and are administered by the State of Utah School and Institutional Trust Lands Administration. Royalties paid on production from these lands are used to support the public school system in Utah.

The Company's leases are located within the Uinta Basin in Northeast Utah, which aside from extensive oil sands deposits, is also well known for its conventional oil and natural gas production. Consequently, oil field services are abundant and available to support the pre-production field work program and subsequent bitumen development and production operations. The following table summarizes the lease holdings of the Company:

<b>Oil Sands Acreage Under Lease</b>	<b>Acreage</b>
PR Spring Project Area	5,930
Cedar Camp and NW Project Area	26,075
<b>Total</b>	<b>32,005</b>

## SECOND QUARTER HIGHLIGHTS

### Operational

Major activities in the second quarter ("Q2 2012") included planning, contracting and mobilization for the 2012 field work program, continuation of the work with its engineering consultants and equipment suppliers to complete final engineering design on the PR Spring Mine Development.

### Financing

On May 23, 2012, the Company completed a private placement and issued 61,224,735 units at a price of \$0.18 per unit for gross proceeds of \$11,020,452. Each unit consists of one Share and one Warrant exercisable at a price of \$0.26 per share expiring May 23, 2014. The principal purpose of the net proceeds was to fund the development of the Utah-based PR Spring Commercial Bitumen Mining Project and for working capital purposes.

### Overall performance

There was no revenue from operations as the Company is in the pre-production stage. As at June 30, 2012, 2012, the Company had total assets of \$22,389,864 which is comprised of largely cash and cash equivalents and capital assets.

The Company recorded a net loss of \$1,629,452 which included non-cash share-based payment of \$241,591 and general and administrative expense ("G&A") of \$1,340,608. Of the total G&A expense, \$1,099,046 related to salary and wages as bonuses were paid during Q2 2012.

Cash used in operating activities totalled \$2,023,079 and cash used in investing activities totalled \$530,548. Net proceeds of \$10,207,035 were generated from the private placement discussed above.

### Selected financial information

	<b>For the Three Months</b>		<b>For the Six Months</b>	
	<b>Ended June 30</b>		<b>Ended June 30</b>	
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>
Total assets	22,389,864	14,935,843	22,389,864	14,935,843
Cash from (used) in operations	(2,023,079)	(1,783,729)	(2,771,377)	(1,537,695)

Net loss	(1,629,452)	(2,326,215)	(2,760,995)	(2,824,816)
Total comprehensive loss	(1,470,307)	(2,437,879)	(2,747,980)	(2,936,480)
Loss per share – basic and diluted	(0.01)	(0.02)	(0.01)	(0.02)

- Total assets increased by \$7,454,021 from \$14,935,843 at June 30, 2011 (“Q2 2011”) to \$22,389,864 at June 30, 2012. Of the total increase, cash and cash equivalents increased by \$1,678,043, prepaid expenses increased by \$449,342 and evaluation and exploration assets increased by \$6,568,092; accounts receivable decreased by \$365,196 as receivables related to SR&ED tax credits for 2011 was received in the third quarter of 2011.
- Cash flows used in operations increased by \$239,350, compared to Q2 2011, mainly due to higher G&A expense.
- Net loss decreased by \$696,763, compared to Q2 2011. The following provides further analysis on the changes in net loss:
  - There was no acquisition expense incurred in Q2 2012; this results in a reduction of net loss by \$174,246.
  - G&A expense increased by \$483,272 due to larger bonuses paid to officers during Q2 2012.
  - Recognized non-cash share-based payments for stock options granted during Q2 2012 and previous periods amount to \$241,591 in Q2 2012, which reduced by \$1,001,131 from Q2 2011. The fair value of a stock option is determined using the Black-Scholes pricing model and is affected by various factors, such as the expiry term of the options, market price of the Company’s stocks, the exercise price and volatility. Due to securities market condition and the shorter expiry term, fair value of the options granted in Q2 2012 was much lower than those granted in Q2 2011.
- Total comprehensive loss at the end of Q2 2012 included other comprehensive income on currency translation adjustments of \$159,145 due to the strengthening US dollars against Canadian dollars.
- There were no significant changes in financial conditions for Q2 2012, compared to the fiscal year ended December 31, 2011.

## SUMMARY OF QUARTERLY RESULTS

Quarter ended	Jun 30 2012	Mar 31 2012	Dec 31 2011	Sept 30 2011	Jun 30 2011 <sup>(1)</sup>	Mar 31 2011	Dec 31 2010	Sept 30 2010
Interest income	2,658	2,495	6,727	23,784	11,761	2,801	1,221	955
(Loss)/gain on sale of capital assets	-	-	(4,359)	-	-	-	(796)	-
Net income (loss)	(1,629,452)	(1,131,543)	(903,969)	(264,316)	(2,326,215)	(498,601)	45,952	(394,216)
Earnings (loss) per share – basic and diluted	(0.01)	(0.00)	(0.00)	(0.00)	(0.02)	(0.02)	0.00	(0.00)

- The quarterly results of the quarters in 2010 and the quarter ended March 31, 2011 are those of Earth Energy. All of these quarterly financial data were prepared in accordance with IFRS.
- The Company does not have operating revenue as it is in the pre-production stage. Interest income is earned on cash deposits and short-term investments.

## **LIQUIDITY AND CAPITAL RESOURCES**

As at June 30, 2012, the Company had cash and cash equivalents of \$10,479,090, net working capital of \$10,734,078 and no commitments for capital expenditures.

The Company intends to use its cash and cash equivalent balance to fulfill its liabilities and commitments and fund its development project. The Company believes it has sufficient capital to complete the current resource and engineering programs. Cash flow will be insufficient to meet planned operating and capital requirements in the next twelve months and additional sources of funding, either at a parent company level or at a project level, will be required to grow the Company's development project and fully develop its oil sand properties. Historically, the Company has used private placements as its external source of funding. As an alternative to equity that is highly dilutive at current share prices, the Company has initiated a process to attract a joint venture partner to participate in the PR Spring Project Area. There is no assurance that the Company will be able to obtain additional financing on favourable terms, if at all, and any future equity issuances may be dilutive to current investors. If the Company cannot secure additional financing, it may have to delay its development project and forfeit or dilute its rights in existing oil sands property interests. If the Company elects to defer capital projects, it has sufficient working capital to support operations well beyond 2013.

As of the date of this report, the Company has no bank debt or banking credit facilities in place.

## **COMMITMENTS**

The Company leases office and office/development premises in Calgary and Grande Prairie Alberta respectively. The lease on the Calgary office space is a three year term expiring December 31, 2013 with gross quarterly rental fees of \$9,800. The office and technology development facility lease in Grande Prairie terminates on March 31, 2013 and has gross quarterly rental fees of \$33,165.

The Company's resource properties are leased from the State of Utah. With 32,005 acres held under separate leases and each having differing terms, the aggregate minimum quarterly payments are US\$82,114.

## **RELATED PARTY TRANSACTIONS**

There was no related party transaction during Q2 2012. As at June 30, 2012, the Company had no recurring related party transactions.

## **OUTSTANDING SHARE DATA**

As of the date of this report there are 312,831,064 common shares outstanding, 24,675,000 options outstanding and 84,224,735 warrants outstanding.

## **FINANCIAL INSTRUMENTS**

The Company's financial assets and liabilities are comprised of cash and cash equivalents, accounts receivable, deposits, reclamation funds, and accounts payable and accruals. All financial instruments must be classified into one of the following five categories: loans and receivables, held-to-maturity, fair value through profit or loss, available-for-sale financial assets or financial liabilities measured at amortized cost. The Company classified all of the financial instruments as loans and receivables with accounts payable and accrued liabilities as other financial liabilities measured at amortized cost.

It is management's opinion that the Company is not exposed to significant interest or credit risks arising from these financial instruments except as otherwise disclosed.

### **Fair value of financial instruments**

The carrying amount of cash and cash equivalents, accounts receivable, deposits, reclamation funds, accounts payable and accruals is approximated by their fair value due to their short-term nature. The Company classifies fair value measurements using a fair value hierarchy with the following levels:

- Level 1 – Unadjusted quoted price in active markets for identical assets and liabilities;
- Level 2 – Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly; and
- Level 3 – Inputs for the asset or liability that are not based on observable market data.

All of the financial instruments held by the Company are recorded at amortized costs; therefore, the fair value hierarchy is not applicable and that the Company does not have financial instruments of which fair values were based on Level 1, 2 or Level 3 measurement.

### **Foreign currency risk**

Foreign currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates.

The Company enters into transactions denominated in United States currency for which the related expenses and accounts payable balances are subject to exchange rate fluctuations.

### **Liquidity risk**

Liquidity risk is the risk that the Company will encounter difficulty in meeting obligations associated with financial liabilities. The Company enters into transactions for which repayment is required at various maturity dates. Liquidity risk is measured by reviewing the Company's future net cash flows for the possibility of a negative net cash flow. All financial instruments are of short-term in nature and are settled within 90 days.

**OUTLOOK** For the remainder of 2012, US Oil Sands intends to complete its second full field work program. This program includes core hole drilling, logging and assaying on future mine areas, development of process water supplies, and performing additional tests on surface mining equipment in order to optimize harvesting configuration.

Initial construction of the Company's PR Spring Project took place in Q2 2012, however, Management limited the scope of this activity, so as to delay the requirement to fund a \$1.7 million state reclamation bond. The majority of the project's construction will take place in early 2013, with long lead time major equipment to be ordered in Q3 2012. The Company continues to focus on the final design of the PR Spring Project Area and remains on schedule for commercial production start-up in late 2013.

Management intends to continue its pursuit of opportunities to add additional resource lands by assessing growth opportunities and furthering regulatory application efforts that ensure a ready inventory of future mineable assets for the Company. In keeping with this, US Oil Sands has enlisted the services of Dundee Capital Markets Inc. to assist with the process of marketing and closing a joint venture financing. This process is ongoing and expected to close in Q4 2012.

## **FORWARD-LOOKING INFORMATION ADVISORY**

*This MD&A contains forward-looking information and forward-looking statements within the meaning of applicable Canadian securities laws (collectively, “forward-looking information”). This forward-looking information is subject to certain risks and uncertainties that could cause actual results to differ materially from those included in such forward-looking information. The words “believe”, “expect”, “indicate”, “intend”, “estimate”, “anticipate”, “project”, “scheduled” and similar expressions, as well as future or conditional verbs such as “will”, “should”, “would” “may” and “could” often identify forward-looking information. This information is only a prediction. Actual events or results may differ materially from the events and results expressed in the forward-looking statements and forward-looking information. In addition, this MD&A may contain forward-looking information attributed to third-party industry sources.*

*Undue reliance should not be placed on forward-looking information, as there can be no assurance that the plans, intentions or expectations upon which it is based will occur. By its nature, forward-looking information involves numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, forecasts, projections and other forward looking information will not occur.*

*Specific forward-looking information contained in this MD&A includes, among others, statements regarding: activities, events or developments that US Oil Sands expects or anticipates will or may occur in the future, including assessments of future plans and operations; financial information; business plans and plans for the exploration, delineation and development of the Company’s assets; the work programs for the PR Spring and Cedar Camp lands; the expected costs and expenditures associated with exploration, delineation and development of the Company’s assets; industry information regarding bitumen estimates for Utah and the PR Spring Special Tar Sands Area; timing and sources of financing; further capital requirements; estimated taxes; the timing of commencement of operations and the level of production anticipated; the operation of facilities; production methods; estimated general financial performance in future periods; the timing of resolution of objections to regulatory permits; resource estimate relating to the PR Spring Project; expectations regarding the development and production potential of the Company’s properties including through the use of evolving extraction technologies; the timing of receipt of required approvals and permits from regulatory authorities; assets, liabilities, financial resources, financial position and growth prospects; cash projections and the components thereof.*

*Statements relating to ‘resources’ are forward-looking statements, as they involve the implied assessment, based on estimates and assumptions, that the resources described exist in the quantities predicted or estimated, and can be profitably produced in the future.*

*With respect to forward-looking information contained in this MD&A, the Company has made assumptions regarding, among other things: the expected costs to explore, delineate and develop US Oil Sands’ assets and the expected costs to construct the PR Spring Projects; future crude oil, bitumen, natural gas and synthetic crude oil prices; US Oil Sands’ ability to obtain qualified staff and equipment in a timely and cost-efficient manner to meet its demands; the regulatory framework with respect to royalties, taxes, environmental matters, resource recovery and securities matters in the jurisdiction in which US Oil Sands will conduct its business; US Oil Sands’ ability to market production of bitumen successfully to customers; the timing and progress of work relating to assets; continuity of resource between core holes; future production levels; future capital expenditures; future sources of funding for the Company’s capital program; future debt levels; future business plans; geological and engineering estimates; the geography of the areas in which US Oil Sands will be exploring; the impact of increasing competition; US Oil Sands’ ability to obtain financing on acceptable terms; the risk around change to scope; and the sufficiency of budgeted capital expenditures in carrying out planned activities.*

*Forward-looking information is subject to known and unknown risks and uncertainties and other factors which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied in such forward-looking information. Such risks, uncertainties and factors include, among others: the early stage of development of US Oil Sands’ assets and the nature of the exploration and development activities on such assets; risks associated with contingent and discovered bitumen resources and mine pit estimates; difficulties attracting qualified personnel; the risk of termination or expiration of leases; difficulties encountered during the exploration for, delineation, development and production of bitumen; costs associated with exploration for, delineation, development and production and upgrading bitumen; the impact of competition; the need to obtain required approvals and permits from*

*regulatory authorities; liabilities as a result of accidental damage to the environment; compliance with and liabilities under environmental laws and regulations; the volatility of crude oil and natural gas prices and of the differential between heavy and light crude oil prices; the risks associated with exploring for, developing and producing bitumen; changes in the foreign exchange rate amount between the Canadian dollar, the U.S. dollar and the euro; liquidity and capital market constraints on US Oil Sands; difficulties encountered in delivering bitumen to commercial markets; the risk that US Oil Sands is unable to sufficiently protect its proprietary technology or may be subject to technology infringement claims from third parties; general economic conditions in Canada, the United States, and global markets; failure to obtain industry partners and other third-party consents and approvals when required; royalties payable in respect of US Oil Sands' production; the impact of amendments to the Income Tax Act (Canada) on US Oil Sands; risks of third parties claiming or exercising pre-emptive rights; changes in or the introduction of new government regulations, and in particular related to carbon dioxide relating to US Oil Sands' business; uncertainty surrounding the ability to attract capital for both debt and equity when necessary; and circumstances may arise, including changes in IFRS, regulations or economic conditions, which could change the assumptions, estimates or expectations of the information provided in respect of US Oil Sands' transition to IFRS.*

*Management has included the above summary in order to provide readers with a more complete perspective. Actual results, performance or achievements could differ materially from those expressed in, or implied by, the forward-looking information and, accordingly, no assurance can be given that any of the events anticipated by the forward-looking information will transpire or occur, or if any of them do so, the benefits that US Oil Sands will derive there from. All of the forward-looking information contained in this MD&A is qualified by these cautionary statements. US Oil Sands undertakes no obligation to publicly update or revise any forward-looking information to reflect new information, subsequent events or otherwise, unless so required by applicable securities laws.*